



K FARMERS MARKET & AGRITOURISM

2017 CONFERENCE & EXPO

WHAT:

The third annual Oklahoma Farmers Market & Agritourism Conference is accepting registrants. The conference will focus on increasing the presence of local food in Oklahoma communities.

WHO:

The conference will feature information for vendors/growers, market managers, community supporters & agritourism managers.

WHEN:

Pre-Conference Grant Writing Workshop: Wednesday, February 22nd 2 p.m. – 5 p.m.

Registration link opening January 22nd (limited to first 50 registrants)

Full Conference & Expo: Thursday, February 23rd from 9 a.m. – 4 p.m.

Conference check-in begins at 8:30 a.m.

Post Conference Agritourism Rolling Workshop: Friday, February 24th from 8 a.m. – 5 p.m.

Free for OK Agritourism members, \$25 for non-members (limited to first 50 registrants)

WHERE:

Embassy Suites Oklahoma City Downtown - 741 N. Phillips Avenue, OKC, OK 73104

Hotel accommodations available for \$97/night + tax & fees

Reserve room by calling 405-239-3900 & ask for OK Farmers Market Conference rate or by the following link:

http://embassysuites.hilton.com/en/es/groups/personalized/O/OKCOKES-ONP-20170219/index.jhtml?WT.mc_id=POG

*overnight stay includes made to order breakfast & evening reception including drinks & light snacks.

WHY ATTEND:

- Receive first hand, face-to-face dialogue with experts in the field.
- Create & expand your professional network & recruit potential new vendors.
- Discover resources to help your farm or market grow.
- Answer questions you have about policies, rules & regulations.
- Find innovative techniques to promote your farm or market.
- Recruit community support for your local market.

REGISTRATION:

Register at www.onieproject.org/okfmc or call Meredith Scott at (405) 271-2091

(closes 2/20/17 at noon or when capacity is met)

EDUCATION:

There will be 16 breakout sessions with topics ranging from agriculture science, starting & sustaining a farmers market, marketing to the public, accepting SNAP & senior benefits, food demoing, community engagement, policies, & more. These sessions will be presented by experts from across the nation & state. The Executive Director of the National Farmers Market Coalition Jen Cheep will be the lunchtime keynote speaker.

NETWORKING:

There will be 30-40 exhibitors in the expo hall to meet during the breaks between sessions & there will be a Thursday evening mingle following the conference for participants & speakers.