

2016 OSTA Partnership Update Satisfaction Survey Results

Hello to Our OSTA Partners and Friends!

In January, a Satisfaction Survey link went out to all 34 partners on the OSTA/OHA email list.

This brief Satisfaction Survey aimed to determine the usefulness of the Weekly Partnership Update. We also wanted to identify any potential needs that partners had for additional resources and support.

All responses were kept anonymous and the results reflect the percent of responses received.

The following information provides the results of the survey.

Do you open and read the OSTA Weekly Update?

Based on the Survey results:

- 50% of you open and read the Update weekly, because you look forward to them.
- 33% of you open and read the Update weekly, when you can.
- 17% of you open and read the Update every few weeks.

Some of the most popular Updates have been:

- The Value of Proactive Planning & Persistence /E-cigarette Policies – 65%
- Better Safe Than Sorry / Limiting E-cigarette Risk – 57%
- Healing the Healer / Recharging & Relaxing – 53%
- It Only Works if You Use It / Nicotine Replacement Therapy – 53%

How often would you prefer to receive the Update?

- 67% of you prefer to receive the Update weekly.
- 17% of you prefer to receive the Update bi-weekly.
- 17% of you prefer to receive the Update once a month.

How satisfied are you with the overall content of the Update?

- 100% of you are Very Satisfied with the overall content of the Update. (**THANK YOU!**)

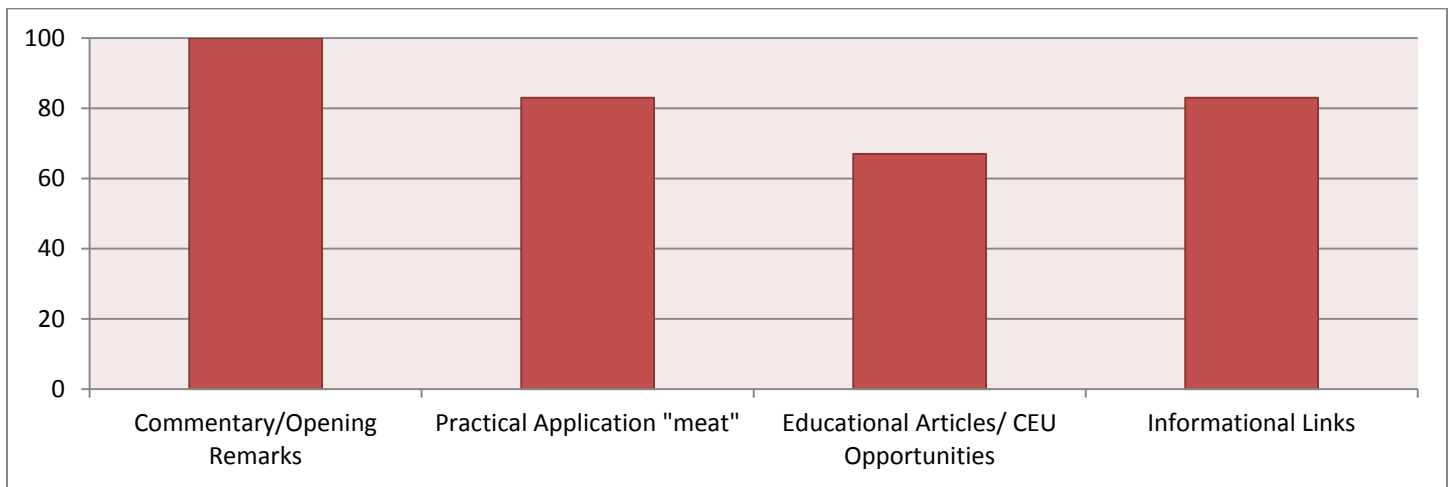
How satisfied are you with the length of the Update?

- 100% of you say the length of the Update is “about right.”

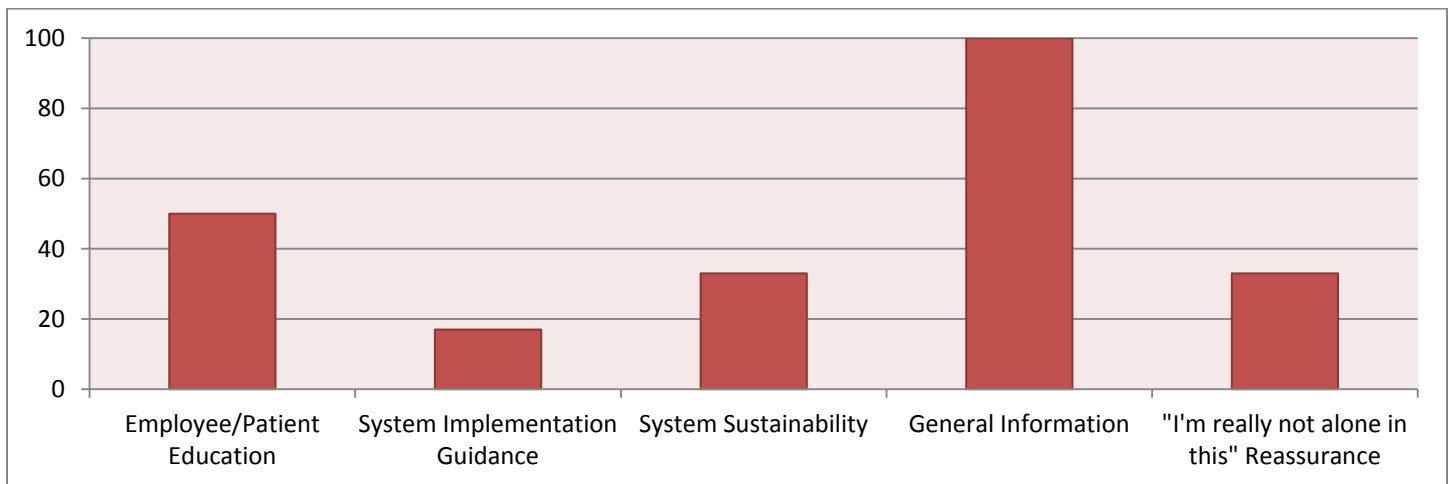
How satisfied are you with the practicality and helpfulness of the Update?

- 83% of you are very satisfied with the practicality and helpfulness of the Update.
- 17% of you are somewhat satisfied with the practicality and helpfulness of the Update.

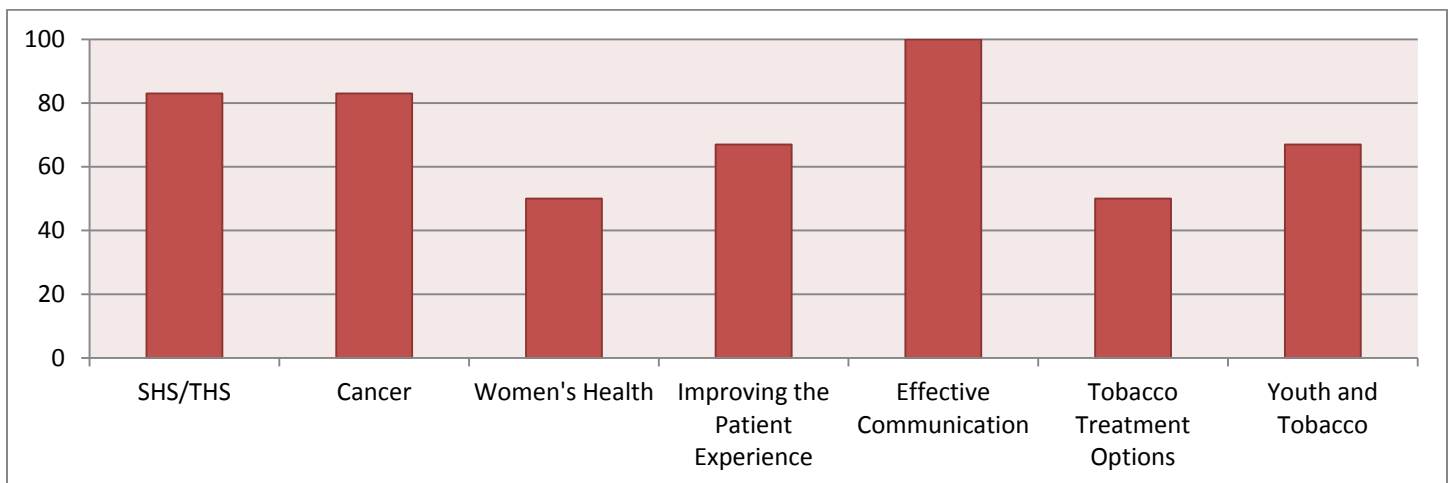
What do you find the most useful about the Update?



What have you used the Update for?

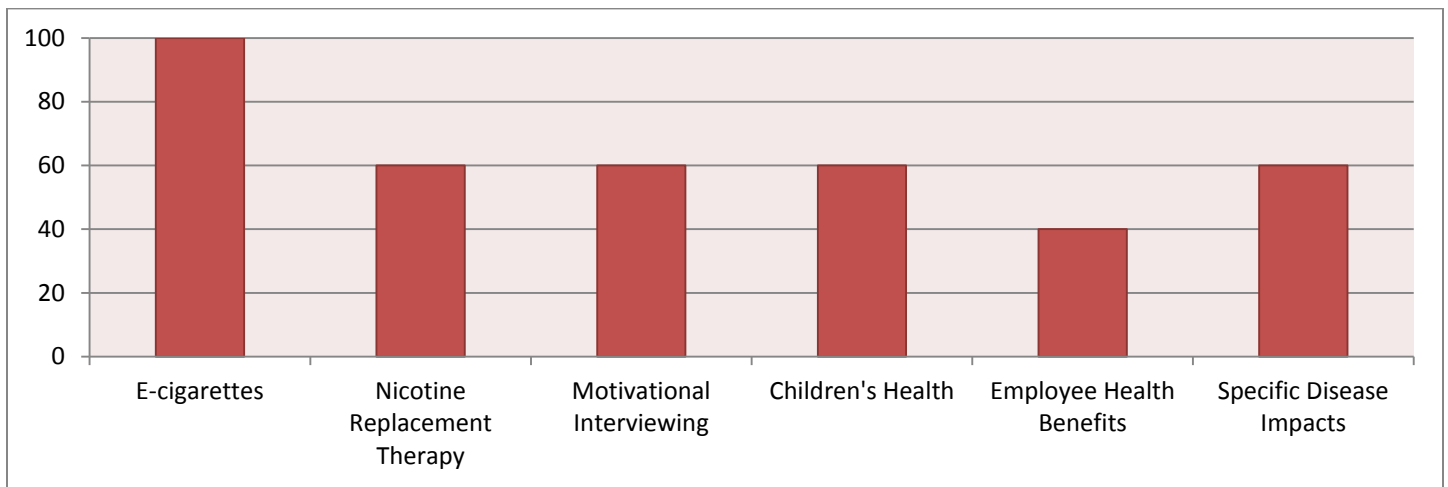


What Update topics have been the most helpful to you?



*Percentage of Respondents

What topics would you like to read more about in upcoming Updates?



**Health Screening/Wellness for adults was also mentioned

Based on these results, a plan has been established to address expressed interest in specific topics throughout the year.

As always, thank you for your continued partnership and support as we work together to change how commercial tobacco negatively influences the health of those we love and serve.

Sincerely,

Oklahoma Strategic Tribal Alliance for Health (OSTAH)

Margie Burkhart

Cherokee Nation Healthy Nation



Oklahoma Hospital Association (OHA)

Jennifer W. Roysdon

Hospitals Helping Patients Quit



"There is no clinical treatment available today that can reduce illness, prevent death, and increase quality of life more than effective tobacco treatment interventions."

-Treating Tobacco Use and Dependence, US Public Health Service, US Dept. of Health and Human Services